

# PRIVATE SECTOR FEDERATION

## MEMBERSHIP INFO PACK

REVIEWED 2021



# WHO WE ARE?

The Private Sector Federation – Rwanda (PSF) is a professional organization, dedicated to promote and represent the interests of the Rwandan business community. It is an umbrella organization that groups 10 professional chambers. It was established in December 1999, replacing the former Rwanda Chamber of Commerce and Industry.

The Private Sector Federation (PSF) has registered major successes since its creation in 1999. Beyond a strong brand and membership base, PSF pioneered Business Development Services (BDS), registered wins in advocacy and played a strong national, regional and International role.

## WHY SHOULD YOU JOIN PSF?

Joining the Private Sector Federation will provide you with instant access to one of the largest business networks available in Rwanda. We are the strongest, most active business advocacy organization in the country, with professional staff.

Dedicated to our members' growth and prosperity, we can help you grow your business, connect you to leaders and legislators, and provide valuable savings on benefits and services.

Explore the following membership opportunities and discover the many advantages of belonging to our influential organization.

***PSF members fall under three categories:***

1

Golden Circle Members

2

Associate Members

3

Indashyikirwa Members ( District Consituency)

# ADVOCAY

PSF is a very important and credible link between government and the business community in Rwanda. With a history spanning over 21 years, PSF today exist and is well represented in all the 76 association as well as the 30 districts all over the country. PSF has access to government institutions and international business forums, and ensures the voice of her members is heard by the those who make decisions that ultimately affect business profitability.

## NETWORKING OPPORTUNITIES

PSF is committed to helping businesses grow by providing valuable opportunities for networking. Locally we receive Inbound trade missions from abroad. We organize business forums for members to network and forge business cooperation among each other and the visitors. Overseas trade missions are also organized regularly and members can participate in these international study tours, business conferences and trade exhibitions which helps them identify and seek business and investment opportunities.

## TRAINING OPPORTUNITIES

PSF offers various platforms focusing on resilience and capability building, process management, leadership development and productivity. Training is an essential part in building organizational capabilities. PSF helps members achieve this by providing training services through the Imanzi Business Institute (IBI).

## TRADE PUBLICATIONS

PSF provides timely and relevant information to its members through various media platforms which features communication from government, PSF secretariate and articles on business trends, regional and global trade.

# MEMBERSHIP BENEFITS

## GOLDEN CIRCLE MEMBERSHIP BENEFITS

Benefits		Platinum	Diamond	Gold	Silver
1	Advocacy: Working to create a pro-active business environment that encourages private sector investment and job creation.	✓	✓	✓	✓
2	Attending very high-level meetings to address urgent emerging issues with various local and international policy makers.	✓			
3	Attending high level exclusive networking events (dinners/cocktails) hosted by Government or PSF Chairman/CEO for premium members.	✓	✓		
4	Follow up on company specific issues with Government by PSF Top executives.	✓	✓	✓	✓
5	Tax Advisory and Follow up on issues raised by the member.	✓	✓	✓	
6	Invitation to thematic breakfast meetings with high level speakers (E.g. Ministers, international experts, etc.)	✓	✓	✓	✓
7	Consideration for International & local event on PSF agenda e.g. GBF & NBF, Trade Missions, International Business forums etc...	✓	✓	✓	✓
8	Consideration for high level Government business delegation travels.	✓	✓	✓	✓
9	Consideration for participating in business travels overseas organized by PSF Partners on complimentary basis.	✓	✓	✓	✓
10	Access to information on local and International business-related events that are on PSF's agenda.	✓	✓	✓	✓



















# MEMBERSHIP BENEFITS

## GOLDEN CIRCLE MEMBERSHIP BENEFITS

Benefits		Platinum	Diamond	Gold	Silver
11	Marketing opportunities & Discounted advertising on PSF platforms Discounts on PSF products e.g. 10% discount on International Expo, MIR, 20% discount on Enterprise Magazine, Free flighting of their web banner on the PSF web site, Recommendation for Quietus, Access to PSF Insurance Scheme.	✓	✓	✓	✓
12	Appearing in the GC Profiler and website and linkage of members website to PSF website.	✓	✓	✓	✓
13	Participation in Public Private Dialogue engagement platforms.	✓	✓	✓	✓
14	Participation at Business to Business forums with delegates from various countries.	✓	✓	✓	✓
15	Participation at PSF's Annual General Meeting.	✓	✓	✓	✓

# MEMBERSHIP BENEFITS

## ASSOCIATE MEMBERS

Benefits	Associate	Indashyikirwa
1 Attending high-level meetings to address urgent emerging issues with various local policy makers. Policy Development Jointly with other members and stakeholders, participation in various PSF engagement platforms with all arms of Government and Government Agencies to advocate for policies that contribute to an enabling business environment.		
2 Networking Events: Through: -Participation in the various engagement platforms -Events organized by other PSF /partners -B2B meetings with visiting overseas delegations -Study Tours locally & Internationally		
3 Access to Information: Regular private sector updates through various communication platforms (email, weekly online newsletters, press release and social media).		
4 Listing in PSF Directory .		
5 Access to PSF Insurance Medical Scheme		
6 Recommendation to key stakeholders e.g: Quitus, Single Use Plastics Project(PET) and all other necessary recommendations.		
7 Trade missions and access to Regional/ International Markets.		
8 Training and Business Development Services through Capacity Building, We empower our member businesses by addressing capacity gap, including entrepreneurship, skills development, management and advocacy training . This is through PSF's own Imanzi Business Institute or other partners and stakeholders.		

# MEMBERSHIP BENEFITS

## ASSOCIATE MEMBERS

Benefits	Associate	Indashyikirwa
9 Access to Business Development Services such as entrepreneurship skills; Business counseling; business plan development at a discounted rate.		✓
10 Benefiting from the funds available through the Projects managed by PSF. The various products and services include: Training of individual enterprises, Business Plan Support, grants and collateral program.		✓
11 Enjoying discounted rates on fee-based activities: Trainings, Seminars, Conferences and Exhibitions.		✓
12 Given high priority in involvement and elaboration of developmental plans that benefit their Districts.		✓
13 Business Conflict Resolutions.		✓

## MEMBERSHIP CARDS



Indashyikirwa  
Member



Associate  
Member



Golden Circle  
Member





## CONTACT US

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